



CARO DOWNTOWN BLUEPRINT FREQUENTLY ASKED QUESTIONS

What is the Caro Downtown Blueprint?

The Caro Downtown Blueprint (*Blueprint*) is a comprehensive-market study of the “traditional” downtown business district, the market area served by those businesses and the Caro community.

What is to be achieved from the Caro Downtown Blueprint process?

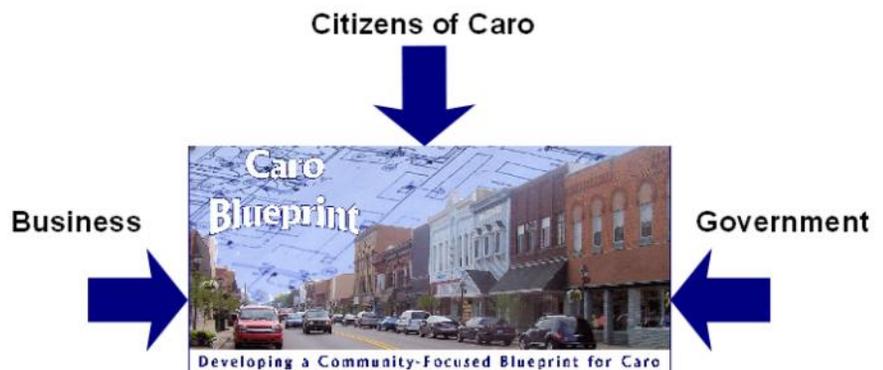
The key objective for the *Blueprint* is to develop a five-year, community-focused, market-driven strategy for Caro that includes economic growth, new job creation and private investments in the community.

How will the community benefit from the Caro Downtown Blueprint?

As a result of the data and information collected during the *Blueprint* process, Caro has received a community-focused action plan that will move the community forward towards greater economic development, job creation and investments. All of which will make this a better community for those who live, work and visit here!

What is the key to success for the Caro Downtown Blueprint?

The success of the *Blueprint* relies on the collaboration of the community, including the residents, business/property owners and local officials. A stronger community can be built by working together with a common goal in mind ... making this a better place to live, work, shop and play.



How can I support the Caro Downtown Blueprint?

There is no obligation of money or donation pledge required. Your support and input is all that is needed. Why? Because your input is vital to the success of the *Blueprint*, as well as, the future of the Caro community.