



A collaboration of business owners, property owners, local officials and individuals dedicated to the revitalization and growth of Caro's downtown and the surrounding business area!

## For Immediate Release

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### **Board Members & Meeting Schedule Announced for Caro Blueprint Project**

Caro, Michigan – November 3, 2008 – Officials of the Caro Downtown Blueprint Project (Blueprint) are pleased to announce the formation of a 14-member Advisory Facilitation Board. On Oct. 15, 2008, the following volunteers formed the Caro Blueprint Advisory Facilitation Board:

Mike Bauerschmidt, Galaxy Office Machines/Caro Downtown Development Authority (DDA)  
Don Beavers, Village of Caro (Manager)  
Angie Farris, Strand Theatre  
Mike Henry, Pro-Build/Caro Downtown Development Authority  
Louise Hodges, Pizza Hut  
Rick Lipan, Majestic Construction/Caro Downtown Development Authority  
Kris McArdle, Infinite Creative Services/Blueprint Facilitator  
Jim McLoskey, Tuscola County Economic Development Corporation  
Bob Moore, Moore Motor Sales  
Susan Rickwalt-Holder, Tuscola Behavioral Health Systems  
Janice Schrader, Sunnsational Tanning & Embroidery  
Tom Striffler, Village of Caro (President)  
Ed Volway, Jack's Toyland  
Patty Volway, Jack's Toyland

"The Blueprint Advisory Board is a group of well-rounded individuals with a mix of experience and talent," stated Mike Bauerschmidt of Galaxy Office Machines and Chairman of the Caro DDA. "Each member has a lot to offer the project, but the common bond is their proactive attitude and strong desire to help revitalize Caro."

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At the inaugural meeting, Board members nominated Mike Henry for the position of Chairman, Rick Lipan as Vice Chairman and Kris McArdle as Secretary. All candidates accepted their nomination as approved by the Board.

Board members also voted to accept the proposed mission statement for the group, which is as follows: The Caro Blueprint Advisory Facilitation Board is a collaboration of a diverse group of business owners, property owners, local officials, and individuals dedicated to the revitalization and growth of Caro's downtown and surrounding business area.

"We have a strong Board and a defined purpose," said Kris McArdle, Blueprint Facilitator and owner of Infinite Creative Services. "However, the true strength of Caro's future will depend on those who step up to support the project as we move forward with prioritizing and facilitating the recommendations as presented in the Blueprint Report."

McArdle went on to say, "I know how crunched for time we all are, but I encourage Caro residents, business owners and property owners to attend a meeting when they can. Their involvement in this process of growth and revitalization will be the key to our success as a community!"

Starting Nov. 12, 2008, the Board will meet monthly on the 2<sup>nd</sup> Wednesday at 7 p.m. at the Village of Caro Municipal Building. The public is welcomed and encouraged to attend the meetings.

For more information about the Caro Blueprint Project and to read the proposed recommendations from the Caro Downtown Blueprint Report as presented by HyettPalma, visit [www.carovillage.net](http://www.carovillage.net). You may also contact Blueprint Facilitator, Kris McArdle at (989) 672-0323, Caro DDA Chairman, Mike Bauerschmidt at (989) 673-3020 or Caro Village Manager, Don Beavers at (989) 673-2226.

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