

CITY OF CARO

Electronic Sign Policies and Procedures

Sign Purposes

- Enhance City communications by adding another mode of Communication.
- Help Caro be a more welcoming place for the public.
- Recognize achievements and events within the City of Caro.

Policies

- Priority given to City messages.
- Generally, messages will be posted for one week only.
- City residents, community based organizations and non-profit organizations may request use with approval of the City Manager or designee.
- Posting displayed must be open to the general public.
- No weekly events (reoccurring).
- No inappropriate language or messages.
- No personal messages.
- No commercial advertising.
- No political endorsements.

Examples of Acceptable Posting Content

- Welcome to Caro
- Notice of City of Caro meetings.
- Notice of large public meetings.
- Event reminders (ie elections, open enrollments, combined campaign drives, blood drives, flu shots, festivals, ball games, hospital, school activities).

How to Request a Posting

- Complete application for request one week before posting.
- Message should be limited to two frames.
- Frequency of display is at the discretion of the City.
- City of Caro is not responsible for errors or omissions.

Adopted by Council: 02-18-08

Policy # 08-017